

FOR THE EXCLUSIVE USE OF MORGAN@THEWEEKLYJUICERY.COM

From the Louisville Business First:

<http://www.bizjournals.com/louisville/news/2014/04/09/lexington-based-juicery-is-opening-louisville.html>

Lexington-based juicery is opening Louisville location

Apr 9, 2014, 1:51pm EDT

An organic, cold-pressed juicer is headed to Louisville.

The Weekly Juicery, a Lexington-based business, is doubling its locations to two with the addition of a store at 112 Bauer Ave. in St. Matthews, set to have a soft open next Monday, April 14.

The company, owned by Kimmye Bohannon and Elizabeth Beal, makes vegetable juices and fruit smoothies as well as salads to order. The vegetables are cold-pressed, which involves crushing and pressing them to yield the most nutrient-filled juice.

“Cold-press juices are a health elevator for everyone,” Bohannon said.

The Weekly Juicery is renting the 1,000-square-foot Bauer Avenue store and invested an undisclosed amount of money in renovations, including adding a new bathroom and installing crank windows.

“We like our locations to be open and airy,” Bohannon said.

If renovations are not complete by April 14, she said, juice will still be sold in tents



TIM HARRIS

The Weekly Juicery will be coming soon to 112 Bauer Ave. in St. Matthews.

set up outside the business.

The store will have bar seating but no tables. Hours will be 7:30 a.m. to 5:30 p.m. Monday through Friday and 8 a.m. to 3 p.m. Saturday and Sunday.

In addition to visiting the physical store, customers can sign up for a twice weekly delivery program, according to The Weekly Juicery website. The company delivers juices in glass bottles to customers' homes before 8 a.m. twice a week.

Bohannon said they will continue to cold-press their juices in Lexington and then head for Louisville around 2 a.m. daily to drop off fresh juice.

The Weekly Juicery products have been available in Louisville at the Douglass Loop Farmer's Market, but Bohannon said they wanted to open a storefront similar to what they have in Lexington.

They looked at opening a store in The Highlands, but opted for St. Matthews instead.

"Everything we do is designed to pair healthy with convenience," Bohannon said. With its "easy parking, easy access," St. Matthews fit the bill.

That doesn't mean that The Weekly Juicery won't open a store near The Highlands sometime in the future, she said. They hope eventually to have multiple Louisville locations, she added.